

About Us

Heartwood Investment Management ('Heartwood') is a multi-award winning, boutique investment manager. We aim to preserve and build the value of client assets by investing with an institutional approach and a high level of personal service. Heartwood manages portfolios for private clients through Handelsbanken Wealth Management and offers its investment management services directly to charities, individuals through professional intermediaries, and institutions. Our business is focused entirely on global multi asset class investing, which allows us complete flexibility to choose what we consider to be the best investment solution at any given time. Our success is evident from the significant organic growth achieved in recent years, and we now have £3.4 billion of client funds under management and administration ('AUMA') as at 31 December 2017. For over 25 years we have been trusted by discerning and knowledgeable investors such as FTSE 100 directors, leading UK charities, pension funds, private equity partners and hedge fund managers.

Heartwood originated in 1988 as a financial services business offering both wealth and investment management and since May 2013, Heartwood Investment Management has been owned by the Swedish bank Handelsbanken. Founded in Sweden in 1871, Handelsbanken has become one of the world's strongest banks with over 800 branches in 20 countries worldwide, offering local relationship banking with products and services tailored to the needs of personal and business banking customers. Established in the UK since 1982, the bank has a decentralised network of over 205 branches throughout Britain. The fifth-highest-rated bank in Europe and one of the top twenty strongest banks in the world (as ranked by Bloomberg, June 2015). Handelsbanken was recently ranked top for customer satisfaction and loyalty, for the eighth year running, in an independent survey of UK bank customers (EPSI Rating UK 2016).

At Heartwood, we are deeply committed to embedding good equality and diversity practice into all of our activities so that Heartwood is an inclusive, welcoming and inspiring place to work, regardless of age, disability, pregnancy and/or parental status, ethnicity, religion, sex, gender reassignment or sexual orientation.

We encourage and welcome applications from across the global community and all appointments are made solely on merit.

Salary and benefits

- Competitive market rates
- Group personal pension scheme, private medical insurance, life insurance, income protection insurance, preferential staff rates, 25 days holiday, season ticket loan, long term profit sharing scheme.

Our role

We are recruiting for an Investment Writer to join our Investment Communications team based in London. We are looking for someone with experience in asset management and product marketing to take responsibility for the timely production of investment commentary across a range of products and capabilities. The investment writer will be responsible for the creation, approval, implementation and dissemination of investment content and, as part of the Communications team, will work closely with individuals across the business, including product, client service teams, compliance and portfolio management.

This is an excellent opportunity for the successful candidate to gain experience of writing across a broad range of topics, writing for different audiences and producing fund marketing literature.

Person Specification:

- Work closely with the investment team to write and edit investment commentaries on a monthly, quarterly and ad-hoc basis on Heartwood's funds.
- Write appropriately for different audiences, including investors, financial advisers and wealth managers.
- Ensure high-quality communication across various media (social media, video scripts, presentations, etc.) and for a wide range of marketing material, press articles and reports.
- Build a high level of knowledge and understanding of Heartwood funds and keep up to date with investment markets, current events and latest economic and business developments.
- Log, format and seek the appropriate compliance approvals for all work undertaken.
- Contribute to communications and PR projects as required.
- Support digital efforts with the development of social, web and other digital content by proofreading and editing copy.

Skills and experience

- Minimum 5 years' experience in a related role.
- Strong experience of written content, demonstrating creatively.
- Strong editing skills and attention to detail.

- Analytical and numerical skills.
- Ability to take initiative, implement new ideas.
- Keep abreast of competition and market trends.
- Strong experience of creating content for different briefs: headlines, short comments, long-form thematic articles etc.

Academic:

- Educated to degree level or equivalent.
- IMC qualified

Contact

Please send your CV and covering letter to careers@heartwoodgroup.co.uk.