

# Globally diversified, sincerely ethical

## Heartwood ethical strategies

Heartwood is an award-winning boutique investment business within the Handelsbanken Group. We focus on delivering real value for clients through global multi asset investing and now we offer investors the choice of two ethical multi asset strategies. These portfolios are suitable for individuals with a balanced or growth risk profile who are looking for a longer term ethical investment.

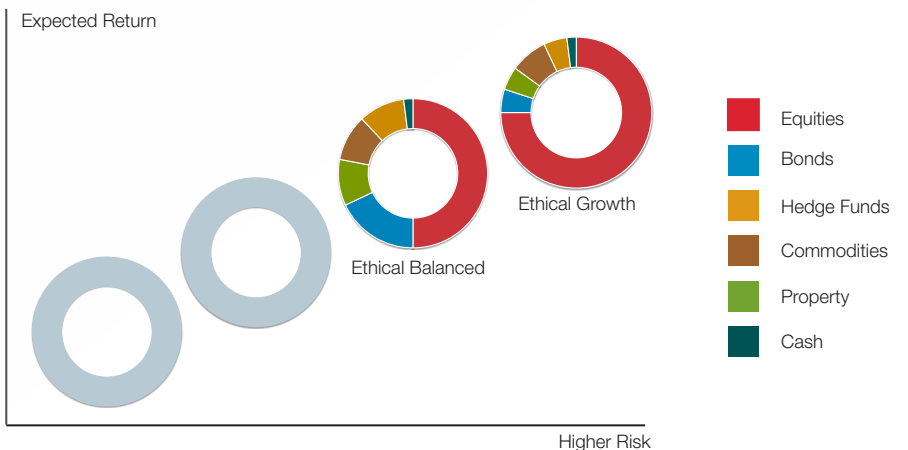
### Why ethical global multi asset investing?

More and more people want to invest ethically but this doesn't mean they want to take undue risk or compromise potential returns. However, choice for investors who want global diversification is limited with most ethical funds investing in quite a narrow range of assets. At Heartwood, we believe that multi asset investing offers the best potential for long term risk adjusted returns and we also believe that investors who want ethical solutions shouldn't have to compromise.

Our ethical strategies benefit from the same active investment and risk management as our other strategies. In addition, they are managed by a dedicated ethical portfolio manager and are subject to rigorous ethical screening processes.

### Choose the risk profile that is right for you

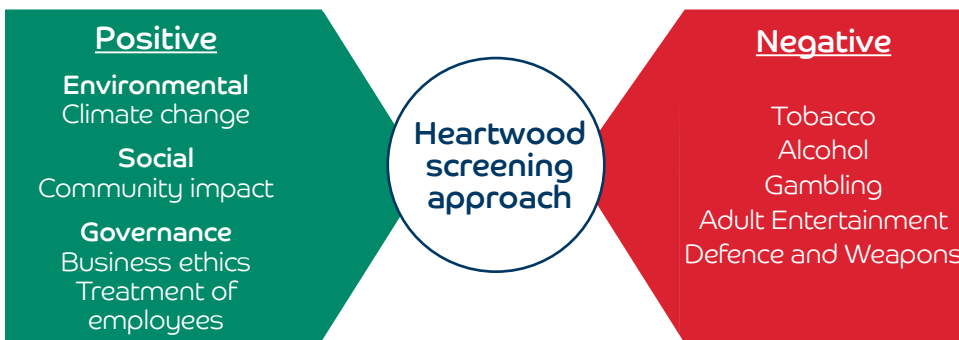
We have an ethical strategy to suit investors with either a balanced or a growth risk preference. Each of the portfolios invests in a wide range of asset classes including equities, bonds, hedge funds, commodities, property and cash. As active investors we continually review and amend asset allocations in order to protect clients' capital and take advantage of buying opportunities.



Strategic Asset Allocation, March 2016

## Looking for positive indicators and avoiding negatives

We employ an integrated approach to screening in order to deliver truly ethical portfolios. Our negative screening process specifically looks to exclude businesses that derive significant profit from the five sectors we know ethical investors seek to avoid: Tobacco, Alcohol, Gambling, Adult Entertainment and Defence and Weapons. Many of the positions that are explicitly negatively screened also have the added benefit of a positive overlay that discriminates in favour of companies that score well on Environmental, Social and Governance (ESG) factors. In addition, we seek to add further value by including positive thematic or explicit ESG positions that we believe provide substantial opportunities for outperformance.



Our portfolios have been constructed to reflect the objectives and social goals of today's ethical investors and to align clients' personal goals with investment solutions.



Benjamin Matthews  
Manager, ethical strategies

### Ethical investing doesn't mean compromising



Each strategy is managed to a set benchmark over the long term:

- **Ethical Balanced:** CPI + 3% p.a.
- **Ethical Growth:** CPI + 4% p.a.

### Suitable portfolio for investors:



- Looking to invest for the long term
- Seeking to align personal values with their investment needs
- Those with a balanced and growth risk profiles

### Not suitable for investors:



- Looking for short term gains
- With income requirements
- Unable to take downside risk

## Contact us

To find out more about our ethical strategies contact your Client Director



## Important Information

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When Heartwood Wealth Management Ltd provides advice in relation to investment, its own investment management services will usually be recommended. When advice on pensions or other products outside an investment management relationship is required, Heartwood Investment Management will recommend products chosen from a limited selection of providers that have been appointed on the basis of its judgement in their quality of service, investor protection, financial strength and, if relevant, their financial performance. As a result, any advice given by Heartwood Wealth Management Ltd in respect of retail investment products will be restricted as defined under the FCA rules. Portfolios may include individual investments in structured products, foreign currencies and funds (including funds not regulated by the FCA) which may individually have a relatively high risk profile. The portfolios may specifically include hedge funds, property funds, private equity funds and other funds which may have limited liquidity.

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